

# Airport as a node in multimodal transport systems

Rubén Alcolea

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## Airport as a node in multimodal transport systems



We are leading two SESAR ER4 projects looking at how new big data sources (e.g., data from personal mobile devices) can be leveraged to describe, model and forecast passenger behaviour and assess intermodal solutions



Strategic agent-based travel demand models





Short-term prediction of passenger flows for RT decision-making



### **TRANSIT vs IMHOTEP**







**Project focus** 

Strategic planning focus
Door-to-door journeys

Operational focus

Airport terminal processes & access/egress

Modelling approach

Large-scale agent-based models of long-distance travel behaviour

Modelling horizon: 1 year

Impact assessment at national level

Detailed modelling of every airport subprocess

Modelling horizon: 1 day

Decision support tools

Tool to analyse new intermodal concepts: infrastructure, services, etc.

Tool for RT decision making (incl. coordination with other modes)

Impact assessment at airport level



## **TRANSIT**

**Travel Information Management for Seamless** 

**Intermodal Transport** 





### **Motivation**





Increased emphasis on facilitating information sharing across all stakeholders along the transport chain

Policy context

The EC is developing a set of Intelligence Transport Systems (ITS) specifications, many of them containing data sharing obligations

Opportunities to leverage the value of ATM data to improve coordination with other modes have received relatively little attention

New opportunities to analyse intermodal concepts

New data sources (e.g., mobile phone records)

New transport modelling approaches

It is the right moment to investigate

How **intermodal solutions** and **passenger information services** enabled by the sharing of information between **ATM and other transport modes** can improve the quality, efficiency and resilience of the door-to-door passenger journey

### **Objectives**



New intermodal solutions

Solutions based on information sharing and coordinated decision making between air transport and other transport modes

Multimodal KPIs

Performance framework to evaluate the door-to-door passenger journey

Mobility data analysis

New methods to reconstruct different stages of long-distance multimodal trips

Modelling & simulation framework

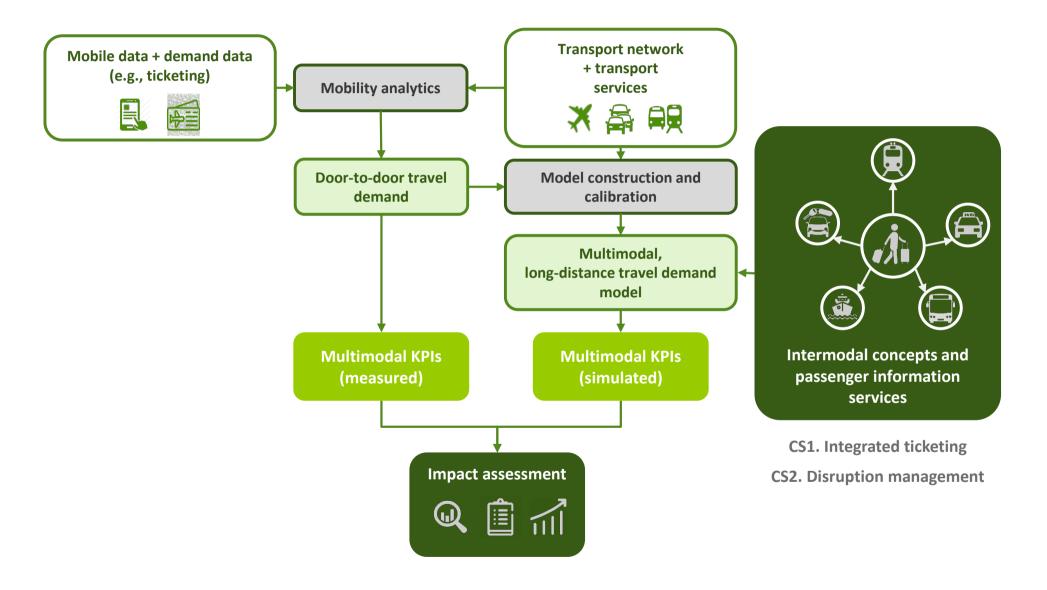
Framework for the analysis of long-distance travel behaviour

Assessment of new intermodal concepts

### **Project concept**







### Multimodal performance framework





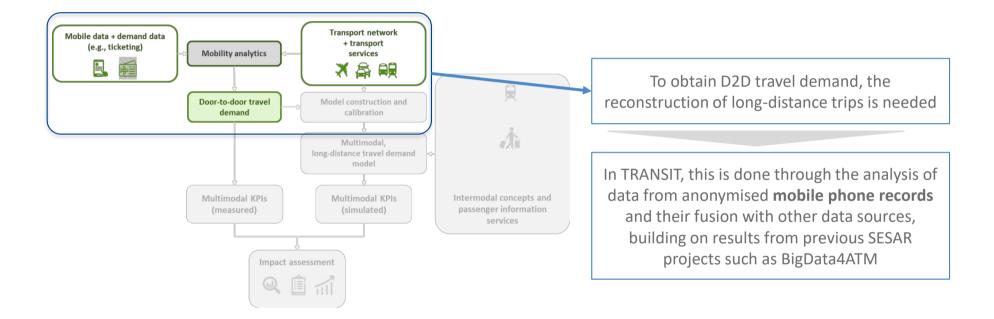
- Ground Transport No common framework has been found
- ATM Very clear, widespread structure based on ICAO framework (SESAR, SES...)
  - This framework has been adapted and extended to account for passenger door-to-door trip

### **Adaptations Definition** Multimodal KPI derived by adding the value of a KPI in the different legs of the journey **Additive Example: Total Travel Time** Multimodal KPI derived by finding the minimum or maximum KPI value in all the journey legs **Weakest Link Example: Overall Capacity** Multimodal KPI derived by considering the whole trip chain **Door-to-Door** (D2D) Example: Travel Time Variance

Deliverable D2.1 http://www.nommon-files.es/transit/TRANSIT-D3.1 Multimodal Performance Framework 01.01.00.pdf

## Describing mobility: reconstructing multimodal trips





# Describing mobility: reconstructing multimodal trips





### Describing mobility: filling the gaps





Advantages of mobile data

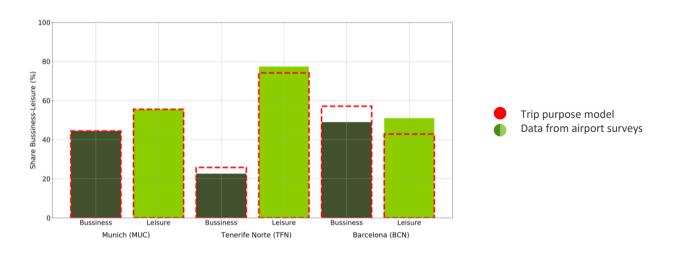
- Captures D2D trips
- Large sample of pax, compared to other methods (e.g., surveys)
- Allows for longitudinal analysis of individual travel behaviour

However, we lack

- Detailed Pax profile
- Trip purpose
- Modal choices

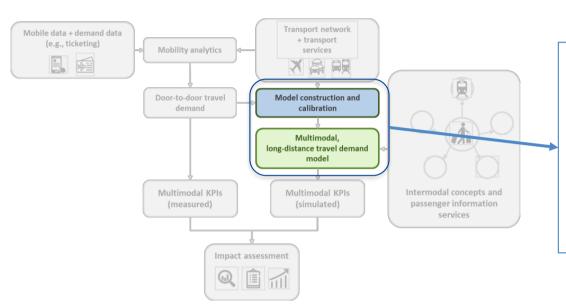
TRANSIT aims at improving this through a set of data fusion and machine learning methods

- Example of results of the machine learning trip purpose model developed in TRANSIT
- Trips from Madrid to 3 different destinations (Munich, Tenerife Norte and Barcelona)



## Forecasting mobility: travel demand modelling



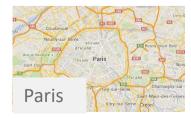


- Transport models have traditionally studied trip flows between transport zones
- In recent years, there has been an increasing interest on agent-based models, which recreate the behaviour of individual agents, providing a more disaggregated and dynamic view
- In TRANSIT, we are using a combination of two agent-based models to recreate D2D trips

#### Model of daily travel

Passenger decisions in 1 day

#### **MATSim**





#### **Long-distance travel model**

Passenger decisions in 1 year

#### J-TAP





### **TRANSIT** models





#### J-TAP

Considers long-term (typ. 1 Year) decisions Considers long-distance decisions

#### Requires as input:

- travel times, travel costs, comfort, etc.
- destination attractiveness
- · Detailed population of agents
- personal time-use targets
- · personal budget-targets
- Parameters for various choice models/optimization problems

#### Gives as output:

- · Personal plans, including
- Mode choice
- Route choice
- Destination choice
- Stay duration choice
- Travel frequency choice

Costs, Times, Reliability For Access-Egress to Airport/Station

Persons
Entering & exiting
Local simulation

#### **MATSim**

Considers short-term (1 day or less) decisions Considers local (city-or-regional) decisions

#### Requires as input:

- Detailed Network, incl. Transit Schedule & points of interest
- Detailed population of agents
- Detailed daily plan for each agent
- Mode & route choice parameters
- For disruptions, detailed disruption "schedule" with spatial and temporal information

#### Gives as output:

- Outputs detailed network states (congestion, overcrowding, vehicle locations, etc.)
- Travel times, costs, missed connections
- Number of transfers, their locations and times
- · Mode choice
- Route choice
- Departure time choice (requires extra development & data to do plausibly)

## Snapshot of results: impact of COVID-19 on airport access modes





Methodology

- Comparison of passenger behaviour for multimodal trips accessing Madrid-Barajas Airport during one week in June 2020 vs the same period in 2018
- · Use of anonymised mobile phone data to reconstruct D2D multimodal chains

NUTS-3 unit	Modal share June 2018	Modal share July 2020	Change in train access legs
Toledo	16.3%	0.1%	-99.4%
Valladolid	21.9%	3.3%	-96.9%
Cádiz	35.8%	12.3%	-99.4%
Sevilla	42.2%	11.5%	-98.3%
Zaragoza	16.9%	5.7%	-89.9%
Salamanca	14.0%	3.2%	-96.3%
Cuenca	36.6%	0.0%	-100.0%
Barcelona	27.5%	4.5%	-98.5%
Ciudad Real	19.3%	13.1%	-87.9%
Guadalajara	10.3%	0.0%	-100.0%
Total	16.0%	2.0%	-96.2%

#### **Conclusions**

- There was a train frequency reduction which impacts the D2D travel time for air-rail options
- Health risk perception of public transport modes
- The corridors with frequent high-speed train services (e.g. Toledo-Madrid) before the crisis were particularly affected



## **IMHOTEP**

**Integrated Multimodal Airport Operations for Efficient** 

**Passenger Flow Management** 





### **Background and motivation**



Context

**Airport landside access** can account for a **significant part of the total door-to-door travel time**, and it is therefore a vital part of the competitive position of airports and airlines

In the case of airport landside access, intermodality refers to the integration of the airport with the access modes that connect the airport with its catchment area

**EU Policies** 

They put an emphasis on digitalisation as a key enabler of intermodality, facilitating:

- · Information sharing
- Coordination of decision-making along the transport chain

In this context...

IMHOTEP's vision is to have a set of interconnected platforms and services that will enable:

Common situational awareness and real-time decision-making between airports and ground transport modes

The provision of information and recommendations to travelers

### **Project objectives**



**Concept of Operations** 

Concept of operations for the extension of airport collaborative decision-making to ground transport stakeholders

Data collection, analysis and fusion methods

Provide a comprehensive view of the passenger trajectory through the integration of different types of high-resolution passenger movement data

Predictive models and decision support

Forecast airport's passenger flow within the day of operations and assess the operational impact on both airport processes and the ground transport system, therefore enabling real-time collaborative and decision-making

Validation of proposed concept and new methods and tools

Case studies conducted in direct collaboration with airports, local transport authorities and transport operators to:

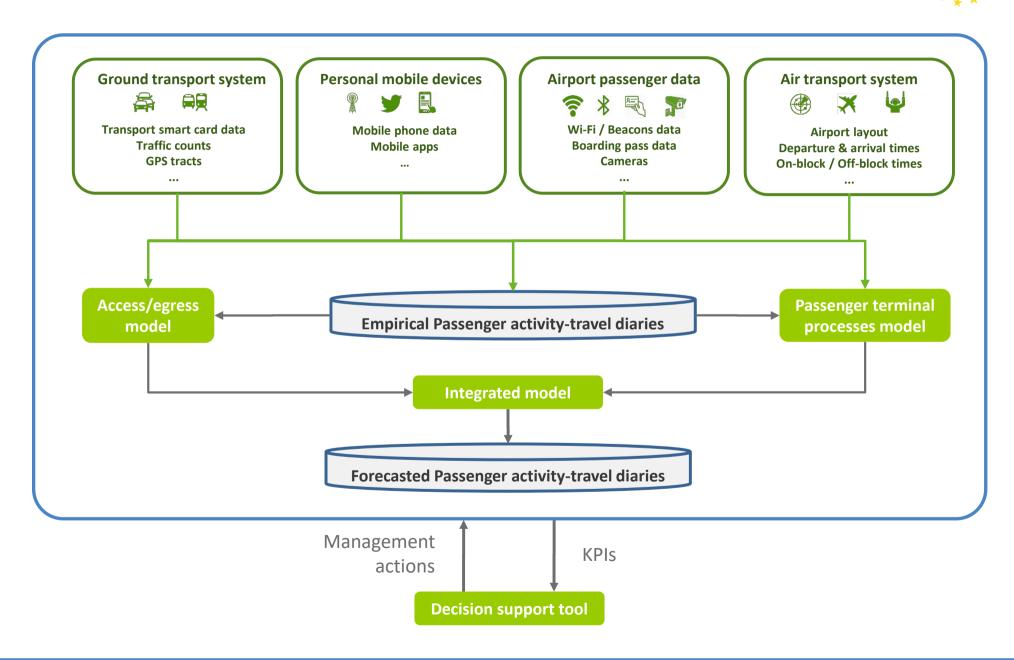
- Validate IMHOTEP predictive models and decision support tools
- Evaluate the benefits of the IMHOTEP Concept of Operations

**IMHOTEP** platform

Platform used by airport and ground transport operators to access situational awareness and actively updated by both of them with operational data

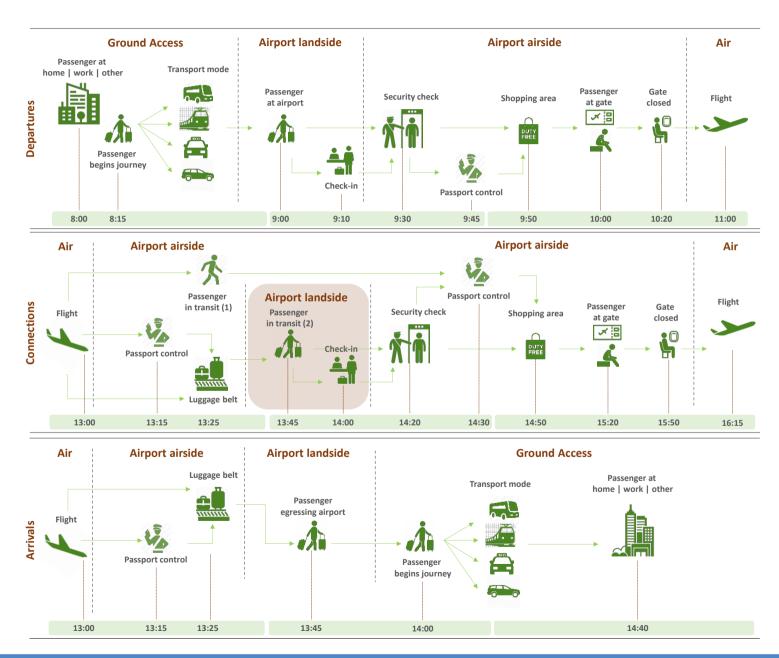
### **Project Concept**





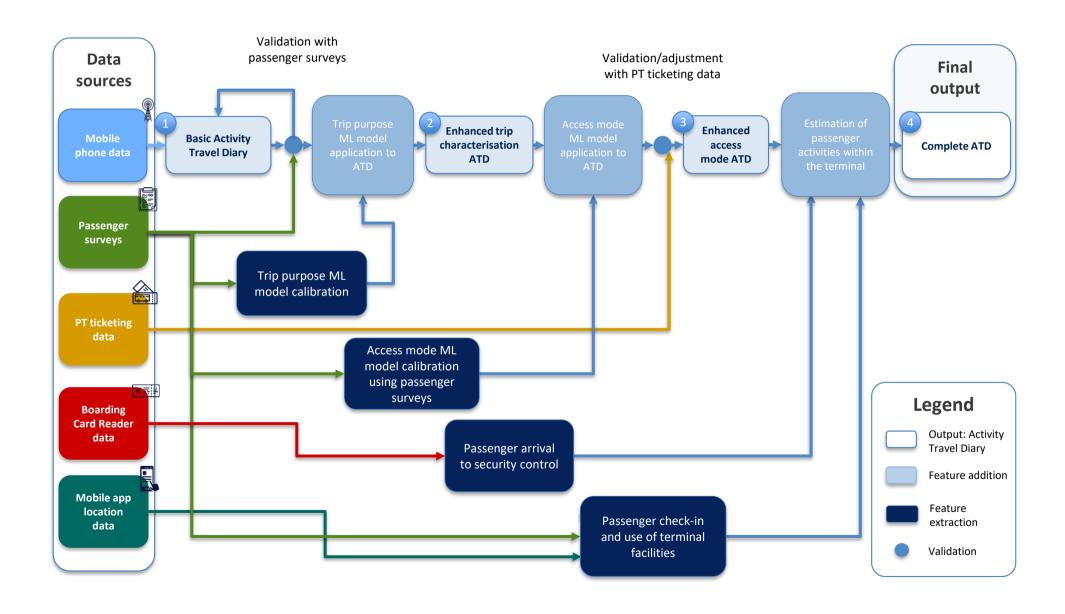
## Passenger activity-travel diaries (ATD) IMHOTEP SESAR \*





## **Passenger ATD reconstruction**

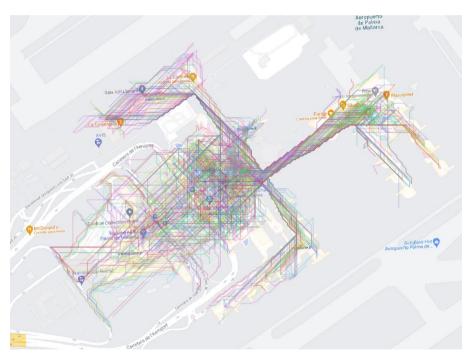




# Passenger ATD reconstruction: airport terminal



- Passenger location data extracted from mobile apps
- Reconstruction of passenger trajectories within airport terminal



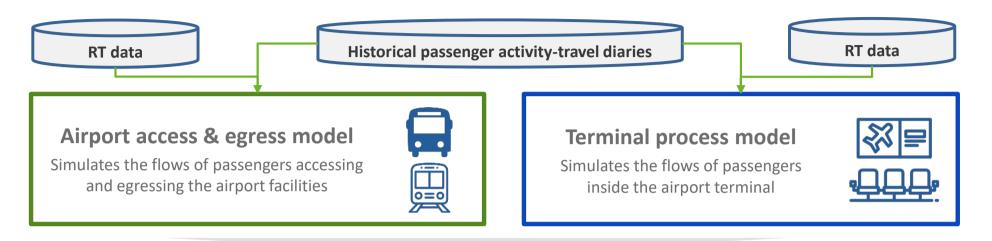




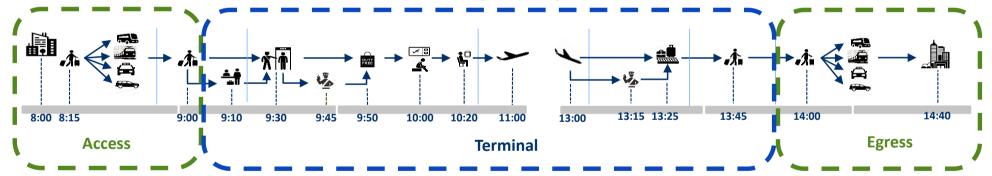
Example of some representative trajectories

### Project models & decision support tool





#### **Forecasted Passenger Activity-Travel Diaries**



#### Visualisation & decision support tool

What-if analyses
Simulation of the impact of decision alternatives on KPIs



# Snapshot of results: passenger mobility dashboard



- Data analytics needed to calibrate the simulation models
- Data sources: currently, airport passenger surveys; next step: passengers activity travel diaries

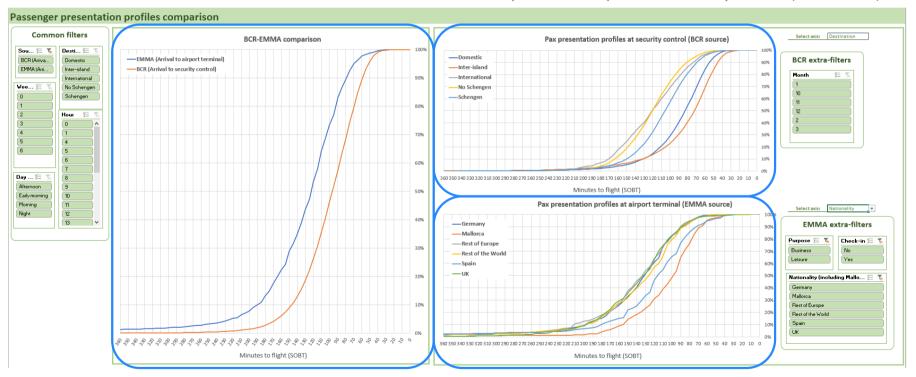


## Snapshot of results: passenger presentation profiles



- Pax presentation profiles categorised by passenger and trip characteristics
- Data source: airport passenger surveys and airport Boarding Card Reader data

Pax presentation profile at security control (BCR source)



Comparison of presentation profiles: security control vs airport terminal

Pax presentation profile at airport terminal (EMMA surveys)

### **More information**



TRANSIT website: www.transit-h2020.eu

■ IMHOTEP website: <u>www.lmhotep-h2020.eu</u>



## Thank you





## Snapshot of results: impact of COVID-19 on airport catchment area





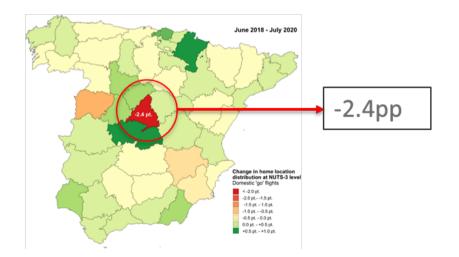
Methodology

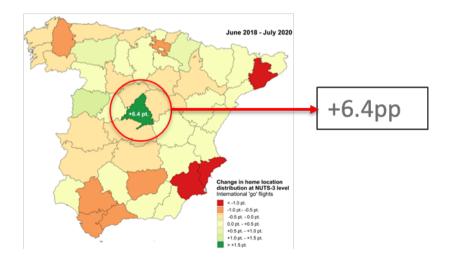
- Comparison of passenger behaviour for multimodal trips accessing Madrid-Barajas Airport during one week in June 2020 vs the same period in 2018
- Use of anonymised mobile phone data to reconstruct D2D multimodal chains

The proportion of Spanish resident passengers living in the Madrid region went up from **63.8% to 69.3%**, mostly due to the increased share of domestic flights during July 2020 period, which naturally have a more limited catchment area than international flights

Change in the distribution of the home location of international flights' passengers from June 2018 to July 2020

Change in the distribution of the home location of domestic flights' passengers from June 2018 to July 2020





## Snapshot of results: passenger mobility dashboard

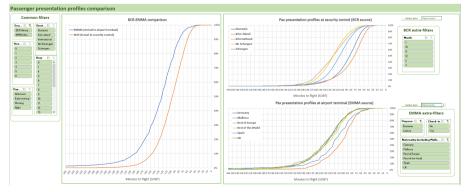


- Data analytics work needed to calibrate the simulation models
- Data source:
  - Currently airport passenger surveys and airport Boarding Card Reader data
  - Next step passengers activity travel diaries



#### Passenger mobility dashboard

 Provides information on trip purpose, access mode, shopping area usage, etc

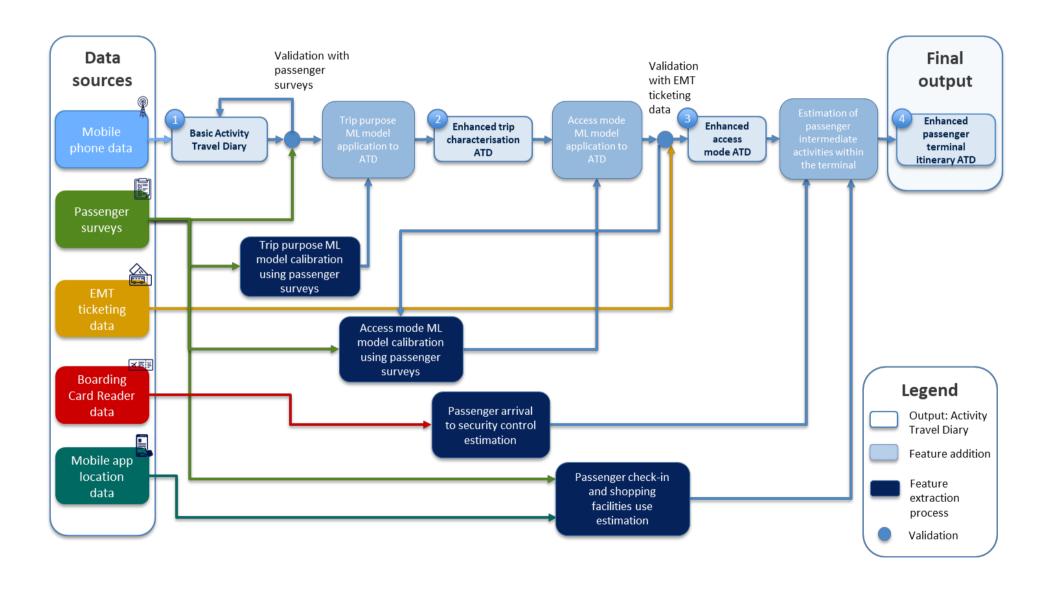


#### **Passenger presentation profiles**

 Provides information on passenger arrival times at the airport and security control categorised by passenger profile and trip characteristics

# Passenger Activity Travel Diary (ATD) reconstruction approach





## Snapshot of results: airport occupancy IMHOTEP SESAR



